

TOPIC: ProBite™ APPLICATIONS

DATE: 09/28/2008

SUMMARY: A review of ProBite fitting Market Research, target applications and North American market usage data.

The North American manufacturing, commercial, residential, OEM and municipal markets offer a vast array of applications and significant opportunities.

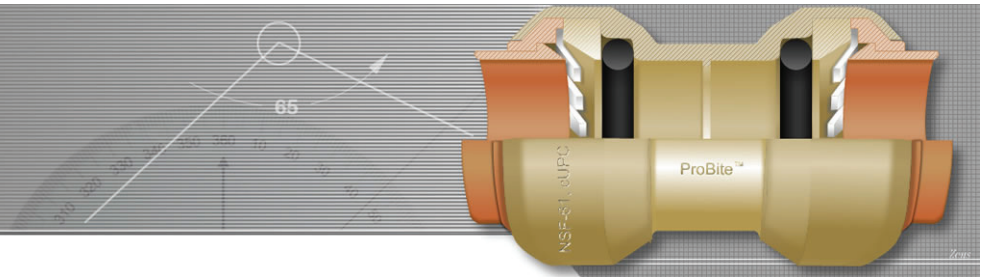
What are the target markets and applications?

- ✓ Residential
- ✓ Schools
- ✓ Government
- ✓ Military – Bases, Shipboard repair
- ✓ Industry
- ✓ Manufactured housing
- ✓ Truck, Bus and RV
- ✓ Marine
- ✓ Filtration systems
- ✓ Commuter Rail
- ✓ Systems builders
- ✓ Cabinet industry
- ✓ Hobbyist
- ✓ Leisure and hospitality
- ✓ Medical
- ✓ Appliance

What are the types of applications?

- ✓ Oil-free compressed air
- ✓ Heating and cooling
- ✓ Sprinkler systems
- ✓ Potable water
- ✓ Fluid transfer
- ✓ Chilled water
- ✓ Hot water and hydronic heating
- ✓ Car wash applications
- ✓ Underground fluid piping
- ✓ Water treatment systems
- ✓ Inert gases
- ✓ Fire suppression
- ✓ Permanent or temporary service





What are key Value benefits?

- ✓ Requires no special skills to install
- ✓ Installs in seconds, 12 - 20 times faster than soldering
- ✓ Reusable – Repairable O-ring seal
- ✓ Safe - No flames, adhesives or glues
- ✓ Permanent – Leak free seal that doesn't decay like solder
- ✓ Wet or dry installation – ProBite fittings can be used on wet or dry piping installations, sealing upon push connection.
- ✓ Fast installation, means lower overall installation cost.
- ✓ No damage to pipe ends upon connection or disassembly

Why is a repairable fitting important?

- ✓ Unlike the majority of fluid fittings, the ProBite O-ring can be quickly and easily repaired if damaged.



How does ProBite compare on installation?

- ✓ The national average for professional plumbing is estimated at \$65.00 per hour. Many areas such as New York and California are significantly higher and often charge travel time.
- ✓ At \$65.00 per hour, the current cost of soldered pipe installation is approximately \$13.55 per foot.
- ✓ ProBite™ fittings install in less than 1/12th of the time required by conventional soldering.
- ✓ Minimal expertise is required to install ProBite™, while copper soldered installation is often left to trained professionals.

